



# RADNOR HUNT INTERNATIONAL Three-Day Event

October 11-15, 2006

P.O. BOX 674 · PAOLI, PENNSYLVANIA 19301 · (610) 648-1440 · www.Radnor3Day.org

## PROGRAM ADVERTISER'S CONTRACT

Advertiser's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

Advertising Agency (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

Contact Person: \_\_\_\_\_ Tel: ( \_\_\_\_\_ ) \_\_\_\_\_

### AD DIMENSIONS

SPACE	PICAS (w x h)	INCHES (w x h)	COST
<input type="checkbox"/> Full Page Color	43.5p x 60p	7.25" x 10"	\$1200
<input type="checkbox"/> Full Page B&W	43.5p x 60p	7.25" x 10"	\$800
<input type="checkbox"/> Junior Page Color	28p x 46p	4.625" x 7.625"	\$800
<input type="checkbox"/> Junior Page B & W	28p x 46p	4.625" x 7.625"	\$600
<input type="checkbox"/> Half Page B&W (Horizontal)	43.5p x 28.5p	7.25" x 4.75"	\$400
<input type="checkbox"/> Quarter Page B&W	21p x 28.5p	3.5" x 4.75"	\$250
<input type="checkbox"/> 1/8 Page B&W	21p x 13.5p	3.55" x 2.25"	\$75

(Shop Tent Vendors & Restaurant/Lodging Guide only)

### PRODUCTION SPECIFICATIONS

#### Scanner Ready:

Line copy. Photos may be supplied as halftones. Copy and photos may be resized to fit ad space.

#### Electronic Format for Full Page Color Ads and All Black & White Ads:

EPS and Quark Xpress 3.32 (Windows) or Quark Xpress 3.32 to 6.0 (Mac) at final size of ad. File will be accepted on a CD or Zip Disk. All screen and printer fonts **must** be included on the disk. All placed or imbedded images **must** be EPS or TIFF format. PDF files saved as press-ready with embedded fonts.

#### For Black & White Ads:

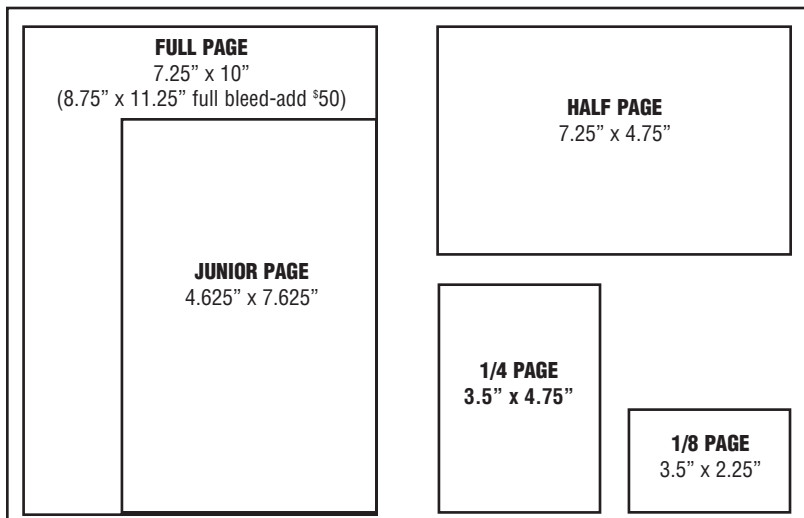
A laser proof of ad and printout of disk contents **must** accompany the disk.

#### For Color Ads:

A full color digital proof of ad and printout of disk contents **must** accompany the disk.

1. Please enclose scanner ready or electronic formatted ad copy per above specifications. There will be a \$50.00 charge for materials that are not received per the above specs. If an ad needs to be produced by the Radnor Hunt Program designer, the charge will be determined at the time of contract.
2. Please include your check made payable to: RHF 3-DAY
3. Return completed contract, ad copy, disk, and check to:

Susan Mueller  
2 White Horse Lane  
Spring City, PA 19475  
610-469-1904  
e-mail: susanmueller@comcast.net



Radnor Hunt Foundation is a Pennsylvania non-profit corporation described in section 501(c) (3) of the Internal Revenue Code, formed exclusively for charitable and educational purposes to foster national and international sports competition. The official registration and financial information of Radnor Hunt Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

For the benefit of the Willistown Troop 78  
Chester County Council, B. S. A.

FINAL DEADLINE FOR MATERIALS: FRIDAY, AUGUST 18th

THANK YOU FOR YOUR SUPPORT!